



 **iClinic**

## **Cloud Based**

Virtual Healthcare Solution

Revolutionizing Remote Healthcare  
during Emergencies



## REVOLUTIONIZING HEALTHCARE ACCESS INDIA

One of the main benefits of the Ayush tele-consultation platform is that it allows patients to access medical care from the comfort of their own homes, without having to travel to a clinic or hospital. This is especially useful for patients who live in remote or rural areas, or for those who have mobility issues that make it difficult for them to travel.



### CHALLENGES

Global Patient Portal (GPP) identified the need to introduce a telemedicine solution in India to improve healthcare accessibility for patients. The challenge was to find a reliable technology partner capable of developing specialized telemedicine software that could facilitate seamless patient-doctor consultations via video calls. The software needed to be highly reliable, capable of connecting patients with available doctors on-demand and in real-time.



### SOLUTIONS

GPP selected instaVC (subsidiary of PeopleLink) for their expertise in developing telemedicine solutions. instaVC's in-house telemedicine software, inClinic, was customized to meet the specific requirements of Netik – Quick Clinic. The software incorporated features such as multiparty video conferencing, registration, E-prescription, and secure payment system, ensuring reliability, scalability, and security.



## OUR SOLUTION

InstaVC's inClinic, telemedicine software was further enhanced to enable intelligent routing of incoming video calls to available doctors. This customization ensured prompt and efficient connections between patients and healthcare providers. Netik – Quick Clinic was launched under a subscription model, offering patients convenient access to on-demand healthcare consultations.



## SUCCESS STORY

The launch of Netik – Quick Clinic under a subscription model has provided patients with easy access to healthcare consultations. The user-friendly application facilitated rapid patient onboarding, while the high call quality ensured by instaVC's technology enhanced the overall consultation experience. Additionally, the partnership with Heycare streamlined the delivery of prescribed medications to patients' homes, further enhancing the online healthcare experience.



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# THANK YOU!

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